

**Andre Amyot**  
**The PhotoCoach**  
[www.photocoach.com](http://www.photocoach.com)

**On June 22, 2009**

At the Armenian Banquet Hall, 45 Hallcrown Place, North York, Ontario (Victoria Park & Hwy 401)

**How to win in today's challenging economy.**



If you are going to let the economy dictate your future, you are in deep trouble...

Today's consumer is more demanding, requires more attention and will gladly pay a little extra if he or she feels the value is truly there.

How do your clients perceive your value?

A unique **OPPORTUNITY** is coming your way!



- **If you find that it is harder to get clients these years.**
- **If you realize that you are making less money year after year.**
- **If you experience lower sales per client.**

Then you are ready to get the most out of your studio business by attending this **one day program!**

**7 Reasons to Attend this Program**

1. Create your own powerful brand
2. Get those clients back into your studios
3. Face the new economy head on with new products
4. Design your studio for more profits
5. Write powerful promo pieces
6. Create winning proposals
7. Focus on what is important

**Your investment** will be back in your pocket even before this fall. Long term benefits will remain with you forever!

**Only Those who Decide to Move towards their Goals, Get Results.**

**You will find the key to a creative and financial shot in the arm.**

**Check your day timer**, block off this date and **decide right now** to take **ACTION** towards making 2009 a very successful year.

Andre Amyot  
President, PhotoCoach International

**P.S.** Often, **photographers will wait until the very last minute** when the phone has stopped ringing before committing themselves to any form of training. Now that you've checked your day timer, **register today.**

**Invest in your immediate future for long lasting lucrative results.**



# Application Form

**“Yes Andre!” I would be Crazy to Miss this Opportunity. I am Itching to Finally Master the Skills to Reap the Benefits of my Efforts.**

This is what you get for your money:

- Full day training with practical exercises that will help you implement the ideas.
- A complete handout not to forget any jewel that is developed during the day.
- Dinner for one.
- The greatest networking opportunity where you'll find answers to important business issues.

### EARLYBIRD REGISTRATION by June 12, 2009

### After June 12, 2009

<b>Members</b>	<b>\$ 50.</b>	<b>\$ 150.</b>
<b>Non Members</b>	<b>\$ 75.</b>	<b>\$ 175.</b>
<b>Students</b>	<b>\$ 50.</b>	<b>\$ 75.</b>

Part time students at member rates.

DWF, NoBS & CAPIC members at member rates.

**REGISTER TODAY!! EARLYBIRD DRAW FOR DOOR PRIZES INCLUDE Sponsor & Donated by Studio 98**



66" X 40"  
5 in 1 reflector



42"  
5 in 1 reflector



14" X 60"  
strip light with egg crate

**Program starts at 12 noon on June 22, 2009**

**Note: Limited seating available at the door.**

To Register by email: Rebecca Tapley at [rmtapley@sympatico.ca](mailto:rmtapley@sympatico.ca)

To Register Online: <http://ppoc.ca/provincial/ontario/central.php>

For more information contact David Gilmour @ 905-481-0704, email [david@lumacraft.com](mailto:david@lumacraft.com)



**SHOW MY PHOTOS**  
*Shoot locally, Sell globally*